



## 2010 ATHENS MATERNITY AND BABY FAIR

Planning is underway for the 13<sup>th</sup> Annual Athens Maternity and Baby Fair! The fair is planned for Saturday, August 7, 2010 at the beautiful Classic Center in Athens, GA. This is a premier event showcasing health care services, community support and pre/postnatal products all coming together to promote wellness of Greater Athens families.

In previous years this event has enjoyed success with an estimated attendance of over one thousand exhibitors, expectant parents, parents, grandparents and children. The fair offers a high traffic environment to explore sales opportunities, expand market place exposure for your agency and/or business and experience interaction with many potential customers.

Read over the following Contributor Opportunities! There are a variety of ways to participate. Consider how you would like to be involved this year! Your sponsorship, donations and participation continue to make this worthwhile event free to the public!

Thank you, in advance, for your support of the Maternity Fair! I look forward to working with you to make this year's event the best ever!

Warmly,

Stephanie Jordan

Athens Maternity and Baby Fair Coordinator

689 Timothy Rd., Athens, GA 30606

706-543-4474

[ksjordan@earthlink.net](mailto:ksjordan@earthlink.net)

[www.maternityandbabyfair.com](http://www.maternityandbabyfair.com)

## ***CONTRIBUTOR OPPORTUNITIES***

### ***Gold Sponsor Level    \$3000***

- \* Sponsor name listed on all advertising of event! Billboards, flyers, web site, program booklet, and Athens Parent
- \* Sponsor name posted at main entrance
- \* 3 exhibit spaces with option to select location
- \* Right to set up exhibits a day early

### ***Silver Sponsor Level    \$2000***

- \* Sponsor name listed on flyers, web site and program booklet
- \* Sponsor name posted at main entrance
- \* 2 exhibit spaces
- \* Right to set up exhibits a day early

### ***Exhibitor***

- 1 8'x10' skirted table/2 chairs - \$150
- 1 8'x10' skirted table/2 chairs - \$110 (non profit)
- \*\* Exhibitor name listed in program booklet and web site

### ***Silent Auction Donations***

Donate an item for the Silent Auction to benefit the Community Breastfeeding Coalition! Donors will have their name listed in the program booklet and web site!

## ***EXHIBITOR INFORMATION AND GUIDELINES***

- Exhibitor may not assign, sublet or permit any other person to use the exhibit space. Exhibit space will be secured upon receipt of a signed contract.
- Exhibitors requiring electrical and/or additional services are subject to all fees imposed by The Classic Center.
- Each exhibit space includes:  
8' high Green/White Back Drape  
33" high White Side Rail Drape  
8' long Forest Green Skirted/White Draped Table  
2 Upholstered Chairs, Booth Identification Sign, Trashcan
- Exhibitor will comply with the guidelines and policies of The Classic Center and the Athens Maternity and Baby Fair Goals in all aspects and any failure to do so will constitute a breach of this agreement.
- Exhibitor assumes responsibility for any and all loss, theft or damage to exhibitors displays, equipment and any other property while attending the Athens Maternity and Baby Fair at The Classic Center and hereby waives any claim or demand it may have against the Athens Maternity and Baby Fair or The Classic Center or any affiliates arising from such loss, theft or damage.
- Athens Maternity and Baby Fair will have no liability to exhibitor beyond sums actually paid by the exhibitor there under and will not in any event be liable for any special or consequential damages
- No infant formula or formula company materials may be exhibited or distributed
- Exhibits must be manned during the scheduled hours of the event, 10:00 a.m. – 3:00 p.m.
- Exhibits may not be put up after 9:45 a.m. (15 minutes before event begins)
- Exhibits may not be taken down until after 3:00 p.m. (End of event)
- If helium balloons are used and get loose at the event, a retrieval fee will be imposed by The Classic Center to the exhibitor with the balloons.

I have read these guidelines, including the Athens Maternity and Baby Fair Goals, and I agree to abide by them.

Exhibitor Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ATHENS AREA MATERNITY AND BABY FAIR  
SPONSOR/EXHIBITOR CONTRACT**

Organization/Agency\_\_\_\_\_

Contact Person\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ Zip\_\_\_\_\_

Email\_\_\_\_\_ Phone\_\_\_\_\_

Web site\_\_\_\_\_

**SPONSORSHIP**

\_\_\_\_\_ Gold Sponsor \$3000

\_\_\_\_\_ Silver Sponsor \$2000

**EXHIBITOR**

\_\_\_\_\_ \$150 per space

\_\_\_\_\_ \$110 per space for non profit

\_\_\_\_\_ Gold Sponsor Exhibit (3 FREE)

\_\_\_\_\_ Silver Sponsor Exhibit (2 FREE)

Please indicate below how you would like the sign to read on your exhibit space

\_\_\_\_\_

Please indicate below the items you will be exhibiting

**SILENT AUCTION**

Describe item(s) \_\_\_\_\_

Estimated Value\_\_\_\_\_

**TOTALS**

Sponsorship \$ \_\_\_\_\_  
Exhibit \$ \_\_\_\_\_  
Silent Auction \$ \_\_\_\_\_ Estimate value  
  
Total \$ \_\_\_\_\_

-----For Maternity and Baby Fair Staff-----

Check# \_\_\_\_\_ Amount \_\_\_\_\_

Forms may be emailed or mailed. Payments should be sent to:

KSJ, LLC

689 Timothy Rd., Athens, GA 30606

Phone 706-543-4474

Email: [ksjordan@earthlink.net](mailto:ksjordan@earthlink.net)

Please make check payable to KSJ, LLC

**ATHENS MATERNITY AND BABY FAIR GOALS**

- To achieve a collaborative effort among all health institutions and agencies and other community organizations interested in promoting healthy perinatal practices.
- To provide an opportunity for interested individual and families to learn about maternal/child/family community resources.
- To provide educational sessions related to childbearing years and family health
- To conduct all activities in accordance with the World Health Organizations Baby Friendly initiative
- To conduct all activities in a family friendly environment